

START YOUR
OWN LEXICON
INTERNATIONAL SCHOOL



THE LEXICON GROUP OF INSTITUTES

Thirteen years of excellence in education



ABOUT LEXICON GROUP

Founded in 2006,
by Shri S.D. Sharma, Chairman



NOW LED BY THE TWO PILLARS



Mr. Pankaj Sharma
President



Dr. Neeraj Sharma
Vice Chairman

STRONG Foothold OF THE LEXICON GROUP



Mrs. Deepti Sharma
Director, Lexicon Kids



Dr. Monisha Sharma
Director, The Lexicon Schools

THE LEXICON FAMILY



Nasir Shaikh
Chief Executive Officer
Lexicon Management Institute
of Leadership and Excellence



Raju Varghese
Director In-Charge Academic
Programmes at Lexicon Management
Institute of Leadership and Excellence



Sunita Sharma
Additional Director,
The Lexicon Schools



Anju Luthra
Deputy Director,
The Lexicon Schools



Reshma Shaikh
Principal,
The Lexicon International School,
Wagholi



Dr. Lilly Bipinraj
Principal,
The Lexicon School, Hadapsar



Ruchi Masih
Principal,
The Lexicon International School,
Kalyani Nagar



Bandana Khanna
Deputy Director,
Lexicon Kids



Kanika Sahajwalla
Deputy Director,
Lexicon Kids Franchise



Ajay Srivastav
Administration Head



Amol Lokhande
Infrastructure and Development Head



Abubakar Mulani
Security and Transport Head

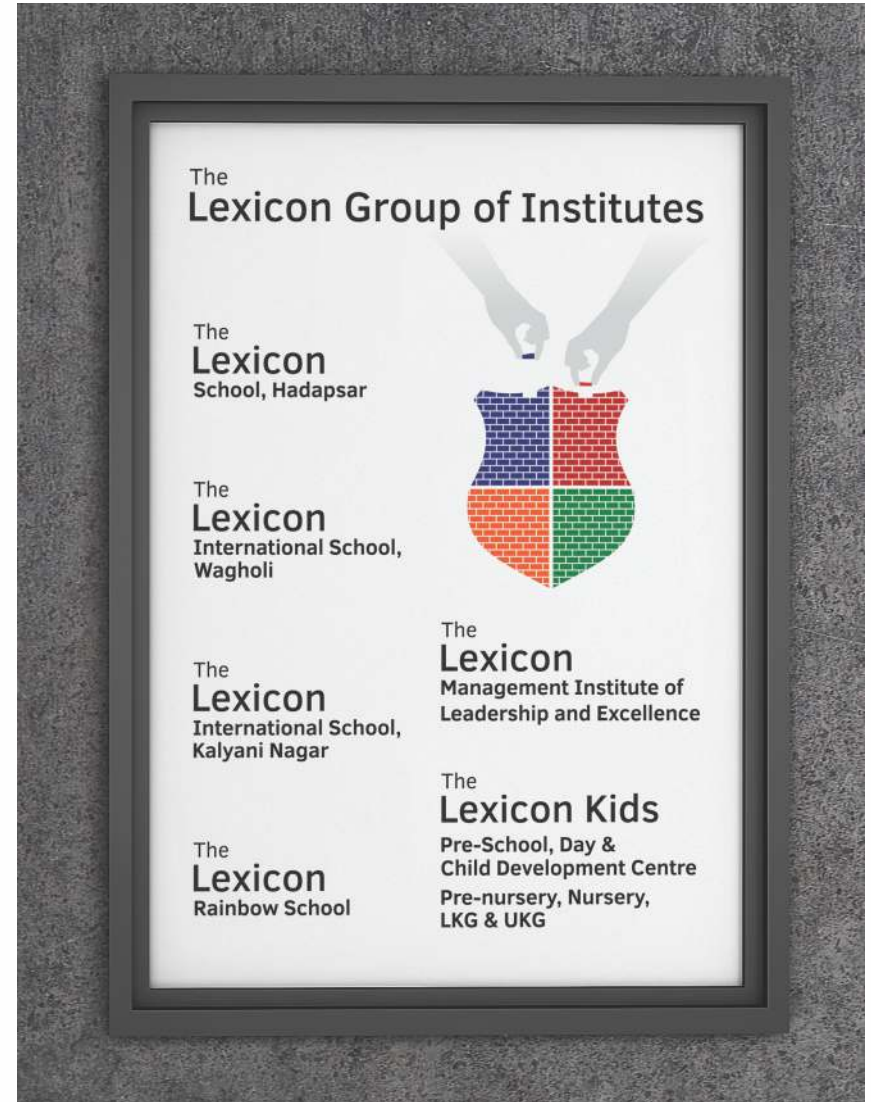
OVERVIEW

The Lexicon Group of Institutes, founded in 2006, is an educational hub in the city of Pune, India. Established by the veteran academic visionary, Shri S. D. Sharma, The Lexicon Group is a premier group of institutes redefining education in the sectors of pre-schools, high schools, schools for special students and post-graduate management studies.

The educational institutes led by The Lexicon Group have not only been recognized as the frontiers of top schools in Pune and excellent education, but have also been identified as the leaders of developing innovative curriculum in India. Today, Lexicon has become synonymous with excellence, intelligence, hard work, value education, and high-quality education services.

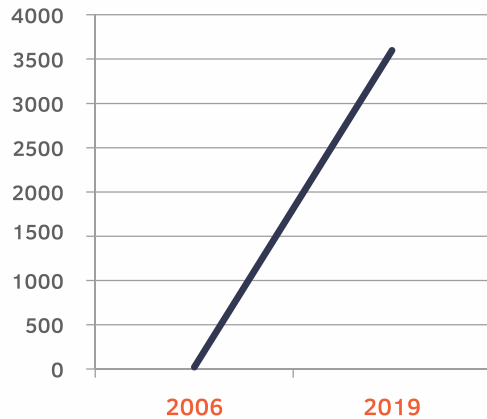
The Lexicon Kids pre-schools and The Lexicon Schools are hubs of child-centric teaching and learning, where every child is given an opportunity to experience holistic growth. The Lexicon Rainbow School is a one-of-a-kind support school for special students, offering a harmony between therapeutic intervention and academic rigour. Lexicon Management Institute of Leadership and Excellence is a leading post-graduate institute of management studies, where students experience the wide horizon of corporate and commercial aspirations.

The Lexicon Group was founded with just 19 students in a single school building; today, The Lexicon Group is home to almost 15,000 students spread across 3 lakhs square feet of infrastructure.



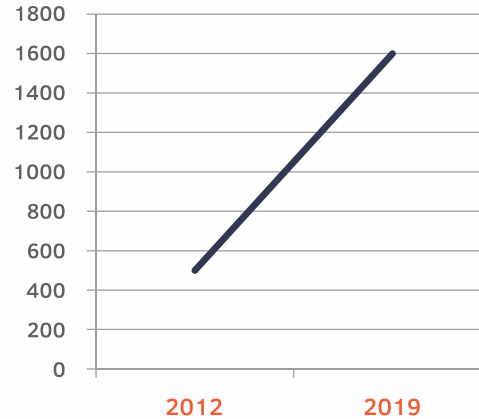
LEXICON GROWTH PATH

Number of Students at The Lexicon International School, Wagholi



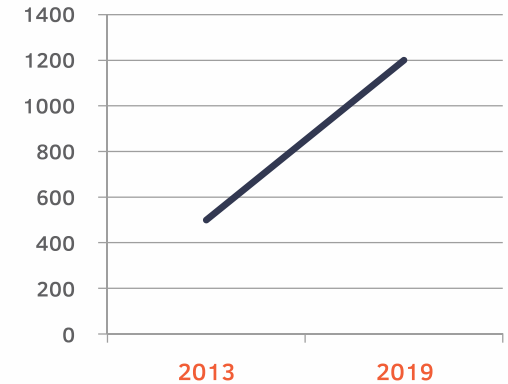
Number of Students in 2006: 19
Number of Students in 2019: 3700+

Number of Students at The Lexicon School, Hadapsar



Number of Students in 2012: 300
Number of Students in 2019: 1600+

Number of Students at The Lexicon International School, Kalyani Nagar



Number of Students in 2013: 500
Number of Students in 2019: 1200+

ALL OUR SCHOOLS ARE RUNNING AT FULL CAPACITY

“School is a building which has four walls with tomorrow inside...
we endeavour to deliver that tomorrow”

VISION

- Developing a child-centric approach of imparting education with inquiry, enthusiasm, and curiosity.
- Incorporating the four pillars of trust, interest, capability, and values, and strive to raise respected citizens of tomorrow.
- Transforming students to become confident, creative, and collaborative critical-thinkers of our country.
- Enabling experiential learning problem-solving and practical application through Digital advancements and content-relevant curriculum for each student.
- Developing a balanced pedagogy of theoretical excellence and hands-on learning that ensures our students are prepared to achieve success in the real world.



OUR MISSION



To develop an all-round personality of our students by:

- Providing child-centric learning
- Encouraging critical thinking
- Encouraging problem anticipating and problem-solving thinking
- Celebrating diversity
- Working towards every aspect, no matter how small
- Working consistently as a team



OUR VALUES



Approachable

We are open and responsive to ideas and feedback from all our stakeholders.

Student-Centric

Our students are our pride and central to all our efforts.

Secular

We respect and celebrate all faiths equally.

Empowering

We have the power to deliver on our responsibilities.

Nurturing

We have a safe and encouraging environment with opportunities to fulfill our potential.

Teamwork

We collaborate to bring out the best in each other and achieve common goals.

THE LEXICON JOURNEY 2006 ONWARDS

The Lexicon Schools - CBSE Affiliated

- 2006 » The Lexicon International School, Wagholi
- 2012 » The Lexicon School, Hadapsar
- 2013 » The Lexicon International School, Kalyani Nagar




Lexicon Kids Pre-schools

- 2008 » Fifteen pre-schools running across the city, with Pre-Nursery, Nursery, LKG, UKG, and Day Care facilities and 1000+ happy students at our pre-schools





- 2009 » Lexicon Management Institute of Leadership and Excellence - AICTE Approved
- 2019 » The Lexicon Rainbow School-a support school for children with special needs



ACHIEVEMENTS





Forbes - Great Places to Study in India




Times School Survey:
#1 Rank for Best CBSE School
(Pune East Zone)
2016, 2017 & 2018




Times School Survey:
Best CSR initiative
(Pune East Zone) 2018





Forbes India Leaders of Education
(Awarded to Mr. Pankaj Sharma -
The only educationist from Pune)




BBC Knowledge Education Award




AsiaOne Awards for -
Asia's Greatest Emerging
Leader Award
(Awarded to Mr. Pankaj Sharma)




Times Men of The Year
for Education
(Awarded to Mr. Pankaj Sharma
and Dr. Neeraj Sharma)





Times Pune's Visionary Award
(Awarded to Mr. Pankaj Sharma)




Pride of Maharashtra
(Awarded to Chairman
Sir, Shri. S. D. Sharma)



Asia's #1 Innovative
Management Institute (MILE)



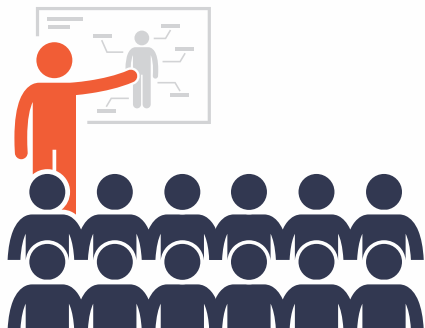
Award for Excellence in Education
(Awarded to Dr. Monisha Sharma)



British Council
International School Award



Education and Training Industry in India



India holds an important place in the global education industry. India has one of the largest networks of higher education institutions in the world. However, there is still a lot of potential for further development in the education system. Moreover, the aim of the government to raise its current gross enrolment ratio to 30 per cent by 2020 will also boost the growth of the distance education in India.

Market Size



- India has the world's largest population of about 500 million in the age bracket of 5-24 years.
- The education sector in India is estimated at US\$ 91.7 billion in FY18 and is expected to reach US\$ 101.1 billion in FY19.
- Number of colleges and universities in India reached 39,050 and 903, respectively in 2017-18. India had 36.64 million students enrolled in higher education in 2017-18.
- Gross Enrolment Ratio in higher education reached 25.8 per cent in 2017-18.
- The country has become the second largest market for e-learning after the US. The sector is expected to reach US\$ 1.96 billion by 2021 with around 9.5 million users.

SIZE AND GLOBAL RANK

Education Sector Market Size

US\$ 91.7 bn



FY18

US\$ 101.1 bn



FY19E

Note: E - Estimate

Global Rank



1

Number of universities



2

Number of enrolments



Pre-School Market

Expected to grow at 23 per cent CAGR between 2017-22



Higher Education

Private Universities with 34.82 per cent share in FY 18
US\$ 35.03 billion by 2025



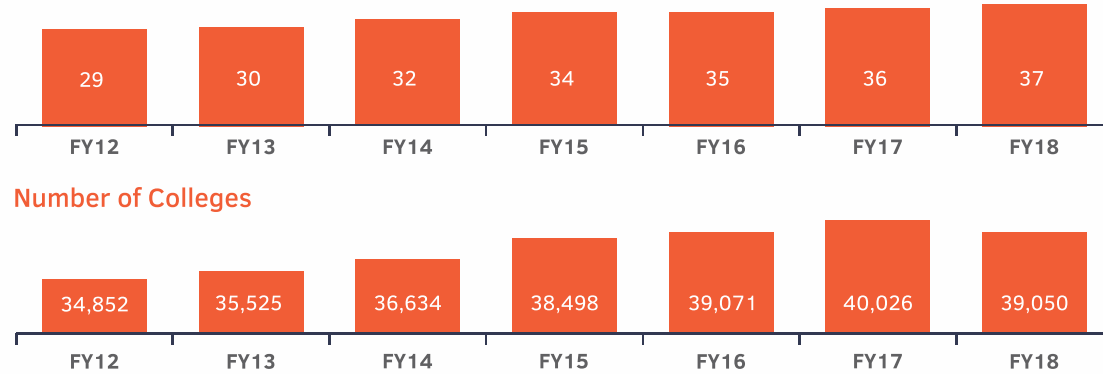
Private Education

Engineering coaching industry worth US\$ 18.62

SECTOR COMPOSITION

KEY TRENDS

All India Yearly Student Enrolment in Higher Education (mn)



Pradhan Mantri Gramin Digital Sakshatra Abhiyan



Skill India



Sarva Shiksha Abhiyan

GOVERNMENT INITIATIVES

GROWTH OF EDUCATION SECTOR IN INDIA - INFOGRAPHIC

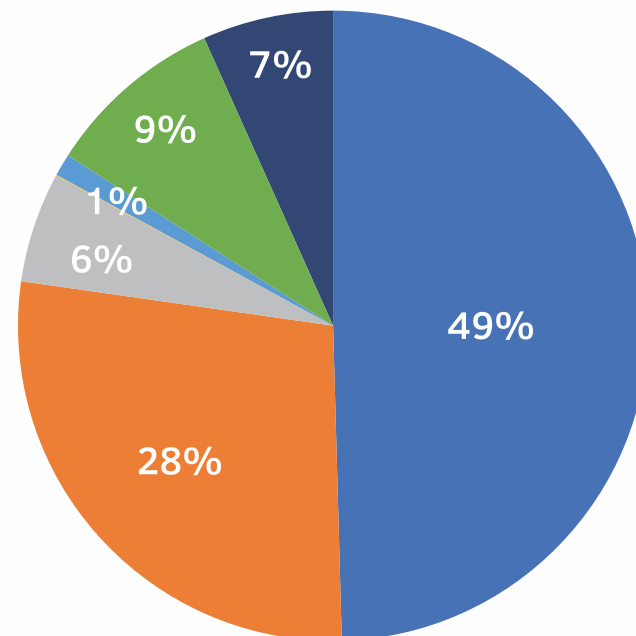
Latest update December, 2018



GRAPHICAL REPRESENTATION OF BIFURCATION OF TOTAL SCHOOLS IN PUNE

Type of Schools	Total Schools-7,008
Primary Only	3,473
Primary with U.P.	1,941
Primary with U.P. Sec. & H.Sec.	396
Upper Pri. Only	3
U.P. with Sec. & H.Sec	80
Pri.with U.Pri & Sec	645
U.P. with Secondary	470

Total Schools - 7,008

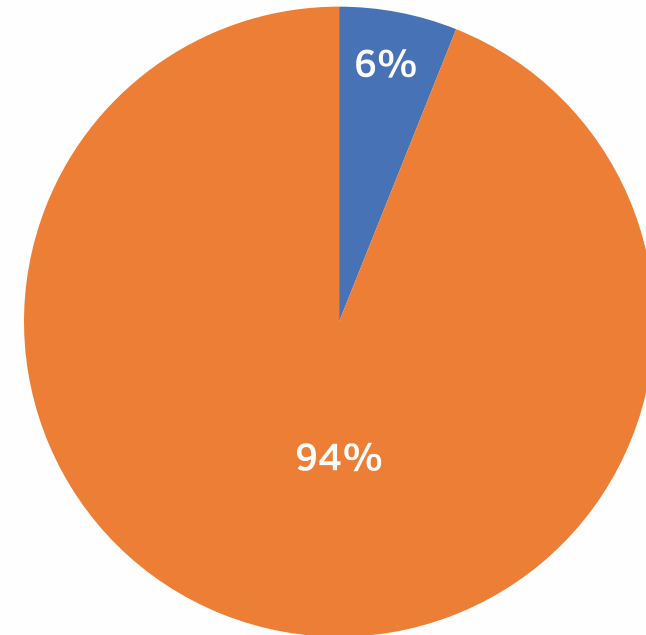


- Primary Only
- Primary with U.P.
- Primary with U.P. & Sec. & H. Sec
- Upper Pri. only
- U.P. with Sec. & H.Sec
- Pri. with U.Pri & H.Sec
- Pri. with Secondary

GRAPHICAL REPRESENTATION OF K-12 SCHOOLS IN PUNE

K-12 Schools

Type of K-12 Schools	Total K-12 Schools
Government Schools	24
Private Schools	372

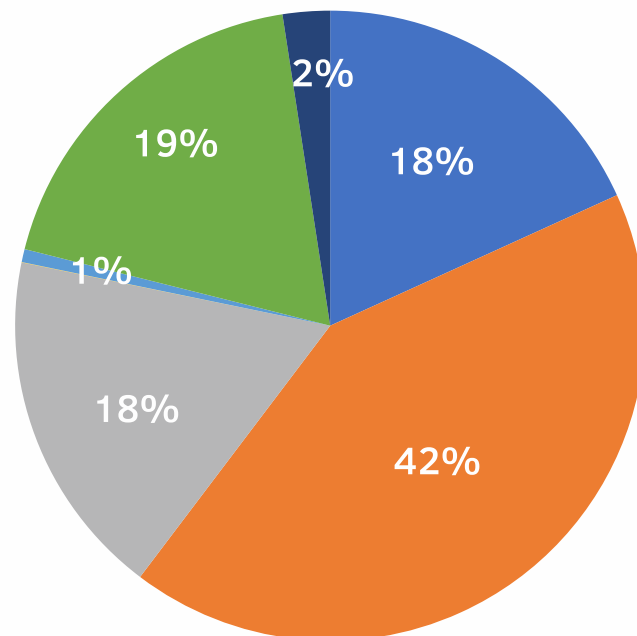


- Government Schools
- Private Schools

GRAPHICAL REPRESENTATION OF BIFURCATION OF TOTAL ENROLMENTS IN PUNE

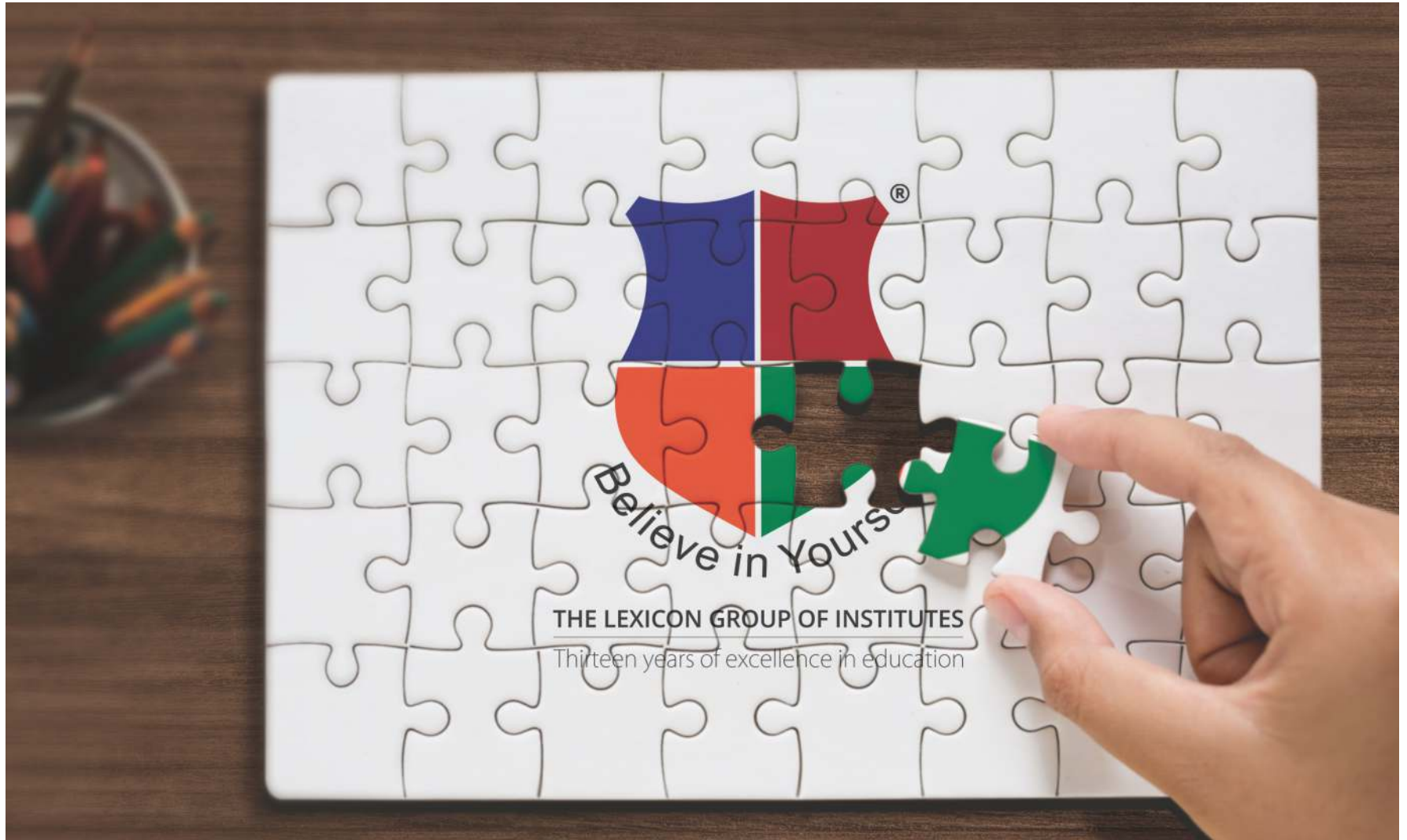
Type of Schools	Total Enrolments - 13,83,463
Primary Only	2,51,803
Primary with U.P.	5,82,551
Primary with U.P. Sec. & H.Sec.	2,47,790
Upper Pri. Only	259
U.P. with Sec. & H.Sec	9,278
Pri.with U.Pri & Sec	2,58,258
U.P. with Secondary	33,524

Total Enrolments - 13,83,463



- Primary Only
- Primary with U.P.
- Primary with U.P. & Sec. & H. Sec
- Upper Pri. only
- U.P. with Sec. & H.Sec

OWN YOUR OWN LEXICON INTERNATIONAL SCHOOL AND WE RUN IT.



THE LEXICON GROUP OF INSTITUTES

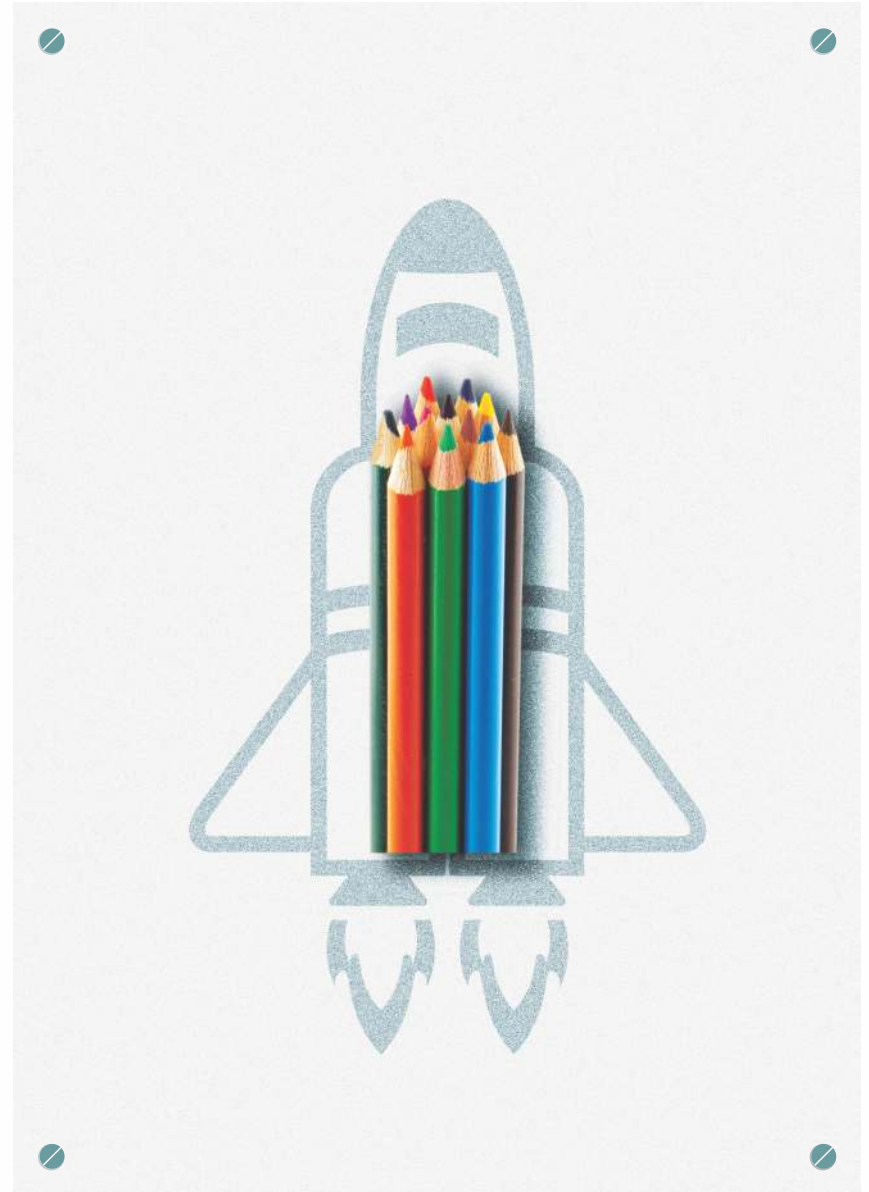
Thirteen years of excellence in education

WHY START A LEXICON INTERNATIONAL SCHOOL?

- Trusted Brand expanding Pan India.
- Unmatched Management Team
- Exceptional Academic/Financial Audit team
- Proven Business Model with Long-term Sustainable ROI
- Most scientifically designed delivery tools integrated with best of technology in the education space.
- Step by Step mapped and defined operations manuals for day-to-day management of High-School Operations.
- Centralized Procurement and Set-up assistance
- Technology enabled operations.

Key features

- The trust or the company running the school is yours.
You can choose the Directors/trustees. You are the owners of the school.
- There is a management fees that needs to be paid and the school is run by professionals (Lexicon Learning Pvt .Ltd.) who are already into the business for more than 15 years.
- The school would be named as
The Lexicon International School.

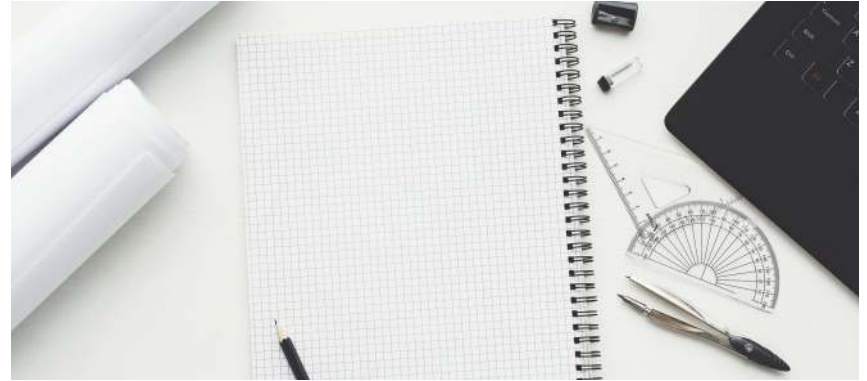


OUR SCOPE OF WORK

- Setting up the Company/Trust (The directors would be the owners)
- Getting permission from the state government.
- Getting permission from CBSE Board.
- End-to-end designing curriculum, books, study material, prospectuses, advertisements, etc.
- Technical assistance in creation of infrastructure at competitive prices.
- Fast launch of the project by our team of designers, suppliers and workers.
- Savings from bulk purchase rates by the Corporate Office.
- Running the school from start to end.

What we offer?

We would do the complete running of the schools from campus planning, curriculum development, staffing school leaders and teachers, creating effective teaching and learning plans, professional development and school policy documents to many more and once when the school is opened, complete teaching, training, accreditation, continuous improvement and everything else that is required to run a school.



- Continuously solve the day-to-day problems and ideas for up gradation of infrastructure.
- Concept planning, designing and supervising of layout of interiors.
- Local promotional marketing support.
- Training of personnel by orientation programs for adaptation to the Lexicon Philosophy.
- Support for indoor/outdoor events including media coverage.
- Setting up proper accounting and feedback systems.
- Centralized procurement and supply system catering to the requirements of the school and the children.
- Identifying and providing solutions to problems.
- Teaching the students.
- Training the teachers.



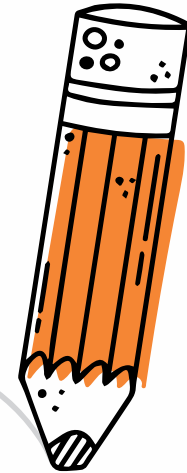
Lexicon Group has a target to establish 100 schools across India in the next 5 Years.



In this project the Group is planning to manage/run the schools, ensuring the property is owned by the Trust. The schools will not be owned by the Lexicon Group, they will only be in charge of effectively running them.



Large number of students in the country would get excellent quality of education by providing the best practices through our partners.



NORMS TO START A LEXICON SCHOOL (AFFILIATED TO CBSE BOARD)

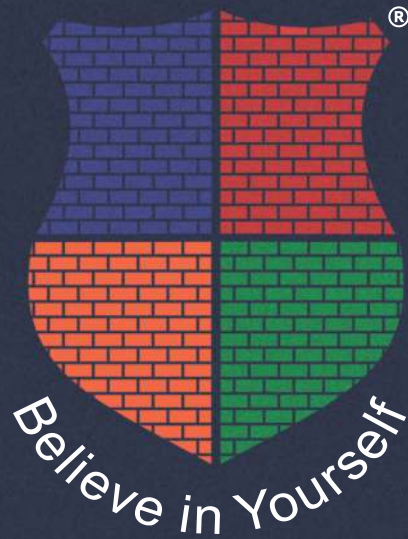
- Land should be Minimum of 1 acre, within the Municipal corporation limit.
- The Carpet Area of the construction should be about 50,000 (Fifty thousand sq.ft.)
- The school building and infrastructure should be of high standards.
- The dimensions of the classroom and mathematics laboratory are minimum 8 m x 6 m (500 sq.ft.)
- The prescribed dimensions for the Library should be 14 m x 8 m (1206 sq.ft.).
- Separate rooms for Music, Dance, Arts & Sports or common multipurpose hall to accommodate all the activities is required
- The playground must be big enough to accommodate a 200 m track and there must be space for a Volleyball court and outdoor sports like Kho-Kho and Kabbadi.
- For wheelchair users, the school must provide ramps in toilets and at entry/exit points and auditory signals in elevators/lifts in accordance with the provisions laid down in RPWD Act-2016.
- The school must provide healthy and hygienic toilets on each floor with washing facilities for boys and girls separately. The toilets for the primary students should be provided separately. There should be separate toilets for staff members. Signage Boards should be displayed prominently on the toilets of all categories.
- Portable water, health & hygiene, fire safety, building safety, and transport precautions should be made available as per the local body directives.
- School should have at least one adequately equipped computer lab with a minimum of 20 computers or computer student ratio of 1:20, along with proper software and cyber safety mechanisms along with the facility of broadband connectivity.



THE KEY POINTS IN THE AGREEMENT

- The School is called the Lexicon International School.
- The School is owned by the company or the Trust
- There would be an agreement between the owners and Lexicon Learning Pvt. Ltd. and the School would be run by Lexicon Learning Pvt. Ltd.
- The agreement can be renewed for mutual benefit after the expiry of 20 years.
- In case if the agreement is not renewed, the brand name of the school would be given by the company (Lexicon Learning Pvt. Ltd.) to trust at a royalty fee as decided by the company, or the trust should apply for a change of name.
- Upon early termination of the agreement, the name Lexicon would have to be changed.
- There's a one time fee for starting the school. There would be a percentage recurring fee of the revenue collected per annum.
- A centralised marketing fee would be applicable on the revenue PA.
- All the expenses will be done by the owner including salaries/maintenance of property, purchases, taxes, recurring, etc.
- The Principal will be appointed or terminated by Lexicon Learning Pvt. Ltd. The owners will be intimated about it. The principal will be on the payrolls of Lexicon Learning Pvt. Ltd. This will be the only person on the payroll of Lexicon Learning.
- All the other staff will be appointed by the principal on behalf of the owners.
- There will be periodic meetings of the Owners and Lexicon Learning to ensure smooth running of the school.





THE LEXICON GROUP OF INSTITUTES

Thirteen years of excellence in education